

Assignment 7. Conducting Field Interviews

This assignment is designed to give students experience conducting interviews on a specific topic. Prior to going in the field, each student will prepare a list of 5-8 interview questions on a topic of your choice. Be prepared to conduct between 5-10 interviews.

Carefully consider who you should interview. For example, do you want to have a variety of ages represented? Or do you want a more homogenous group of interviewees?

Each student will conduct interviews individually. This assignment is a good opportunity to gather some information regarding your final project topic.

Deliverables.

After conducting the interviews, answer the following questions in essay format (1-2 pages) and submit to the instructor by **Monday November 28, 2016**. Also provide a list of the questions you asked your interviewees.

1. Provide a summary of your interview responses.
2. Who did you interview? Why did you choose these particular people to interview?
3. Where did your interviews take place? How long did they each last?
4. What did you learn through the interviews? What key information did you find out from your interviewees?
 - a. Did that information come from your prepared questions or did it arise more organically from the conversations you had?
 - b. Did you stick closely to your questions or did you stray from them? Why?
5. In what ways was this an effective way to conduct the research for your topic?
6. Looking back, what would you have done differently with the interviews? Would you have asked different questions? More questions? Less questions? Asked question in a different order? Talked to other people? Discuss why.

Example Interview questions.

Topic: Food preferences in Portland

1. Are you an omnivore, vegetarian, or vegan?
2. Do you have any dietary restrictions?
3. Do you primarily cook your own food or do you eat outside of the home?
4. What is your favorite thing to eat for breakfast? Lunch? Dinner?
5. Do you have a favorite type of ethnic food? What is it?
6. Do you try and buy organic and/or local foods?
7. What is your 'comfort' food?