

# 2011 Portland Cartography Symposium

Presentations in Browsing Lounge (Smith Memorial Student Union Room 238)  
Map Gallery and refreshments in Smith Memorial Student Union Room 294

## Program schedule

Check-in and continental breakfast, 8 a.m.

**Keynote address – Advancing geographic literacy through cartography:**  
David Imus, Founder, Imus Geographics, 8:45 a.m.

**Challenges of scale in cartography:** Analisa Fenix, Ecotrust, 9:30 a.m.

**Mapping for the color blind:** Liz Cruz, USFWS, 10 a.m.

Break, 10:30 a.m.

**Creating the LiDAR calendar:** Dan Coe, DOGAMI, 11 a.m.

**Open-source tools for cartography:** Rafa Gutierrez, Grafa Geographic Design, 11:30 a.m.

Lunch (On your own; map will be included in event program), noon

**Representations and resources:** John Sharrard, ESRI, 1 p.m.

**The role of the journalist cartographer:** Erin Aigner, City of Gresham, 1:45 p.m.

Break, 2:30 p.m.

**Creating the BLM's recreation map series:** Paul Fyfield, BLM, 3 p.m.

**3D mapping:** Kevin Martin, City of Portland, 3:30 p.m.

**A new technique for historical maps:** Matthew Hampton, Metro, 4 p.m.

## **Program description**

The Portland Cartography Symposium is an opportunity to gather with fellow cartographers in the region and learn from each other. Attendees will have the chance to meet the people behind beautiful maps that excel at educating, storytelling, and creative and efficient information design.

## **Location**

Talks and presentations will occur in the Browsing Lounge (Room 238) in the Smith Memorial Student Union on the Portland State campus. The map gallery and refreshments will be located adjacent to the Browsing Lounge in Room 294. The check-in table will be located in the hallway by the Browsing Lounge entrance.

The address of Smith Memorial Student Union is 1825 SW Broadway, Portland OR 97201. A campus map is attached to this email.

## **Identification**

Event nametags will be distributed at the registration table. Please check in at the table upon arrival. This will serve as your pass or ticket to the event and must be displayed for access to the map gallery. Information on the nametag (name and affiliation) will be gleaned from registration forms.

## **Food and refreshments**

A continental breakfast with fresh fruit, muffins, scones, bagels and lox, coffee, tea, juice and water will be served starting at 8 a.m. An afternoon snack of fruit, cookies, brownies, coffee, tea, cider and water will be served during the 2:30 break. You will need to wear your official event name tag (distributed at the registration desk outside the Browsing Lounge) to enter the map gallery, where the food will be placed. This is a necessity to avoid unregistered students and other personnel eating the food that is provided for you.

Lunch will be on your own. A map of nearby restaurants and carts will be printed in the event program.

## **Map submission and display instructions**

You will be able to post printed maps as early as 8 a.m. Space for maps is somewhat limited and will be allotted at time of registration, so if you plan to post a map, the earlier you register, the better. Thumbtacks will be provided for mounting maps on foamcore boards, which also will be provided.

## **Parking and Transportation**

The Portland Streetcar and MAX green and yellow lines run through the middle of Portland State's campus.

Bike parking is abundant at Portland State, but bike theft (and theft of bike accessories) can be abundant, too.

Street parking for automobiles is limited around the campus, and most meters have three-hour limits or less. All-day parking is available in the 12<sup>th</sup> Street Garage between SW Montgomery and SW Market for \$9. Surface lots in the area have similar prices.