

Tool Library | Blog post guidelines

Introduction.

Blogs are a way of sharing information across the web through a collection of posts that are usually written in an informal or conversational style. In this class, we will be using a Blog as a place for students to create and post about a topic they find interesting and relates to Interactive Web Design – technical or cartographic.

Instructions.

Each student will contribute to the class *Interactive Map* blog by writing a post, an approximately 200-300 word summary, on a specific Interactive map tool, technology, technique, skill, application, career or job (i.e. a day in the life of a web mapper), or anything else that may be related. This post should be designed for an audience that is familiar with GIS/Web mapping concepts, and has a specific interest in learning about web mapping.

There are a couple of way to approach this open-ended post: consider reading an article and writing a response or summary of the article; write about a specific problem that you encountered and resolved that you would like to share; find someone who create web maps for a living and ask them to answer a few questions about their job so that you can summarize their experiences; find a tool or software that is useful in web mapping and write about it; find an interesting web map or application of a web map that you want to highlight and discuss; etc.

Here are some ingredients for creating a good blog post:

1. Blog posts should be original, well-crafted, & well- informed
2. Blog posts should offer a window into the author's interests and skills
3. Blog posts should take advantage of the medium to offer a personal perspective on the topic being discussed

Students should discuss their topic with the instructor prior to writing and will need to sign up for a week when they will submit their post to the instructor. Posts will be due on Friday of each week. The instructor will then upload to the class blog, Interactive Maps. Each student is also be responsible for responding to **at least** 2 posts from their classmates throughout the quarter.

Your grade on this assignment be based on the accuracy and quality of your post and at least two responses.

Steps to completion.

1. [Sign up](#) for a week to submit your blog post
2. Discuss your topic idea with your instructor
3. Start doing research on your topic and compiling information
4. Write, edit, revise, & finalize your post

5. Submit to instructor by Friday via D2L (of your assigned week) as a word doc, with image files attached separately.